

Innovation, Collaboration, Quality

We design comprehensive eLearning solutions for higher education, secondary education, and corporate learning -in English and Spanish- enhancing the transformational power of education through content.

Leadership

Dr. Ana María Mass, Founder & CEO, brings extensive educational expertise and business acumen to NovEduca.

Entrepreneurship and Executive Management

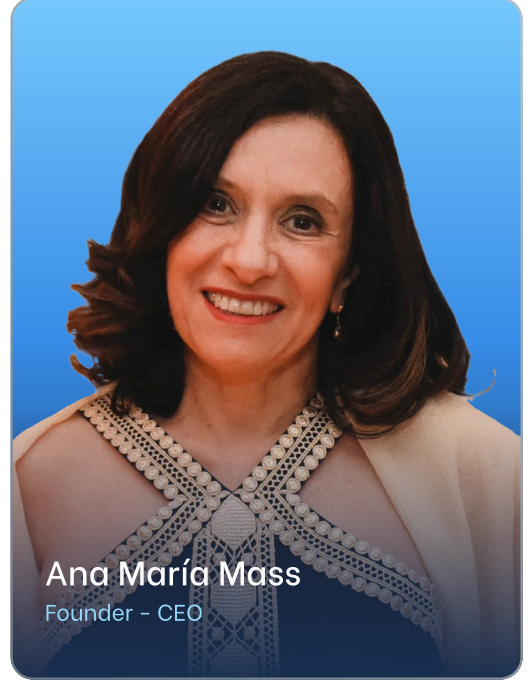
Founded NovEduca in 2023. Established an edtech analytics company and patented AI-driven software that enhances real-time student engagement in online classes in 2020. Created and led for eight years a virtual university and eLearning portfolio serving over 30,000 students and 100+ corporate clients.

Competencies






Digital Experience Design, AI and Technology Applications for Education, Accessibility Compliance, Competency Training, Faculty Development.

Team

Supported by a team of consultants with broad experience in education, instructional and UX/UI design, technology, and project management.



Core Competencies

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Content Development
 Creating custom curricula, video-based learning, and interactive, visually appealing course materials.
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Expert Instructional Design
 Developing flexible and transferable formats across online, hybrid, and blended learning modalities, tailored to the Learning Management System (LMS) of your choice.
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Cutting-Edge Approaches
 Leveraging AI and emerging technologies to deliver innovative solutions.
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Quality Assurance
 Ensuring accessibility, instructional consistency, and alignment with learning outcomes.
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Collaborative Approach
 Partnering with your faculty and Subject Matter Experts (SMEs) to create engaging and effective content.

Differentiators

Boutique Experience

Personalized, one-on-one service with end-to-end support from start to finish.

Tailored Solutions

Custom designs aligned with your brand identity and specific needs.

Fast Turnaround

Prompt, efficient delivery to meet deadlines.

Pricing that Suits your Budget

Customizable plans for your needs.

Student and Faculty-Centered Approach

Enhanced student engagement and retention while fostering faculty support and alignment with curriculum improvements.

Project Management

Dedicated planning and execution for on-time, on-budget results.

Analytics and Reporting

Collection, processing, and analysis of your data to enable insights and drive improvement.

Experience

2023-2024

University of Nevada, Las Vegas (UNLV) College of Education - National Institute for the Advancement of Education (NIAE) - Nevada Regional Professional Development Program (RPDP) - Tang Foundation - Nevada Institute on Teaching and Educator Preparation (NITEP)

- Designed 34 multi-modal credit and non-credit courses (15-45 hours each), improving their pedagogical structure, instructional methodologies, visual identity, platform navigation and accessibility on UNLV and RPDP Canvas LMS platforms.
- A team of 44 subject matter experts and 4 NovEduca designers collaborated to meet the objectives of improving student engagement, self-directed learning, and teaching flexibility.
- Provided a comprehensive pedagogical analysis of all programs and created 2 standardized templates for future replication.
- Key achievements include faculty adoption of redesigned materials and positive student reception, with longitudinal evaluation planned to assess long-term outcomes across academic levels and departments.